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New Business Area Manager appointed to GARO Electrification

The GARO Electrification business area is continuing to grow and is on the verge of a transition and expansion as the company relocates its operations in Sweden and expands production in Poland. As part of this transition, GARO is appointing Daniel Emilsson, formerly CTO of GARO, as a new Business Area Manager.

"With his considerable experience in the industry and deep understanding of all of our product categories connected to the business area, Daniel possesses the necessary attributes to contribute with the next step in the business area's strategy. Since 2007, he has successfully led GARO's product development team and is a well-liked leader who produces results in his various roles," says Patrik Andersson, President and CEO.

"I am extremely motivated to get started in my role as the new Business Area Manager of GARO Electrification. With the considerable commitment of all employees in the business area, I see many opportunities for positively developing the operations and the industry at large," says Daniel Emilsson.

GARO Electrification is one of two business areas within the Group. The business area manufactures electric installation material and offers the market a broad range of power supply products and services to industry, properties and construction sites, security components as well as energy measurements.

"The electrification of society has never been more relevant, with efficiency measures in place to contribute to reducing our climate footprint and increased savings since many of our products play an important role both today and for the future. We are happy that Daniel will lead this continued focus on tomorrow's sustainable society and business," says Patrik Andersson.

Daniel will assume the role as Business Area Manager on January 1, 2023 and Technical Manager of E-mobility Bo Eriksson will take over as acting CTO.

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